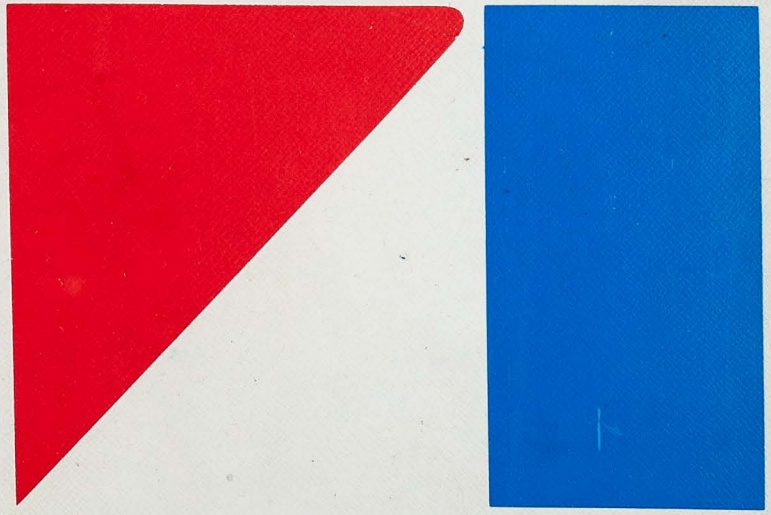
Color and Upholstery Book



American Motors

American
Motors

1971 COLOR AND UPHOLSTERY BOOK

American Motors

1971 GREMLIN

Gremlin—2-Passenger Model (7146-0)
less Rear Seat and Liftgate
Meadow Green/Standard Pin Stripe

Gremlin—4-Passenger Model (7146-5)
with Rear Seat and Optional Liftgate
Classic Black/Optional Rally Stripe, Exterior Trim and Roof Rack

Gremlin X—4-Passenger Model (7146-5)
with Front Bucket Seats, Rear Seats
and Optional Liftgate.
Quick Silver/Special Striping on Sides, Rear Panel, and Body-Colored Grille. Slot-Style Wheels and D70 x 14 Tires (white letters optional). All in "Gremlin X" Package, including Custom Interior and Appointment Packages plus Engine-Turned Trim and X-Decal on Instrument Panel.

Gremlin
Standard Seat
Non-Reclining, Split Back

Gremlin 4-Passenger
Optional Seat
Pleated Vinyl, Non-Reclining, Split Back

Gremlin 4-Passenger
Optional Bucket Seats
Pleated Vinyl, Non-Reclining, High Backs

L
TON

GREMLIN
"CARNABY-PLAID"
"Carnaby-Plaid" fabric seat upholstery in Blue and Green (balance of interior is Black) optional for Gremlin 4-passenger models with standard interiors. Available with selected exterior colors (see chart) on or about Feb. 1, 1971.

Please
Turn
Over

Black

13-B or -S Blue

03-B Blue

14-B or -S Green

GREMLIN
2- & 4-PASSENGER
(BASE)
Additional standard seat upholstery in production on or about October 1, 1970. Trim Code #08-B . . . 'Venice' white vinyl, available with all exterior body colors.

15-B or -S Red

Revised edition effective in production about Feb. 1, 1971 (Carnaby Seats), and March 1, 1971 (New Colors).

1971 GREMLIN

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Vinyl 'Venice' Standard			Vinyl (Pleated) 'Wellington' Opt. Custom Trim (Std. Gremlin X Incl. Buckets)					Fabric 'Carnaby Plaid' Opt.	
		Trim Colors	Black	Blue	White	Black	Blue	Green	Red		Blue	Green
		'T' Codes	01	03	08	11	13	14	15		03	04
2-Passenger	Bench Seat, Split Back—Standard (NA Gremlin X)		B	B	B							
4-Passenger	Bench Seat, Split Back—Standard (NA Gremlin X)		B	B	B	B	B	B	B		A	A
	Bucket Seats—Optional (Std. Gremlin X)					S	S	S	S			

14 Exterior Solid Colors, Standard	Body Color	Paint Stripe (Std.) Black	Paint Stripe (Std.) White	Rally Stripe (Opt.) Black	Rally Stripe (Opt.) White	Rally Stripe (Opt.) Red	Gremlin X Std. Stripe Black	Gremlin X Std. Stripe White	Gremlin X Std. Stripe Red	Wheel Color									
Classic Black (Out 3-1-71)	P1		●		●	●				P1	●	●	●	●	●	●	●	●	●
Snow White*	A1	●		●		●	●		●	P1	●	●	●	●	●	●	●	●	●
Matador Red*	B9		●	●	●			●		B9	●		●	●			●	●	●
Canary Yellow*	A2	●		●	●		●			P1	●		●	●		●			●
Golden Lime, Metallic*	C1	●		●	●		●	●		C1	●		●	●					●
Skyline Blue (Light)	A4	●		●	●					A6	●	●	●	●	●			●	
Midway Blue, Metallic (Med.) (Out 3-1-71)	A5		●	●	●					A6	●	●	●	●	●			●	
Limelight Green, Metallic (Light)	A7	●		●	●					A9	●		●	●		●			
Meadow Green, Metallic (Medium)	A8		●	●	●					A9	●		●	●		●			
Burnished Brown, Metallic (Out 3-1-71)	B2		●	●	●					B2	●		●	●					●
Quick Silver, Metallic*	B3	●		●	●	●	●		●	P1	●	●	●	●	●		●	●	
Electric Blue, Metallic*	B6		●	●	●		●	●		P1	●	●	●	●	●			●	
Brilliant Green, Metallic*	G7		●	●	●			●		P1	●		●	●		●			●
Mustard Yellow*	B8	●		●	●		●	●		P1	●		●	●					●
Wild Plum, Metallic (In 3-1-71)	D9		●	●	●					P1	●		●	●				●	
Surfside Turquoise (In 3-1-71)	C6	●		●	●					P1	●		●	●				●	
Baja Bronze, Metallic (In 3-1-71)	D3		●	●	●					P1	●		●	●					●

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).

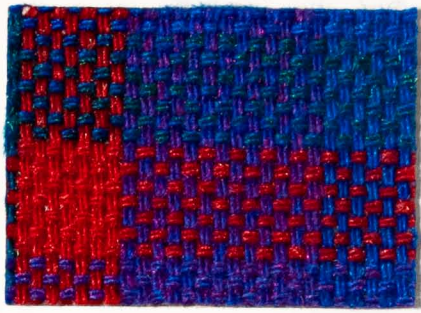
***"GREMLIN X":** Model package available only with the indicated 8 colors. Custom Interior Trim Package with Bucket Seats and Interior Appointment Package also included.

WHITE SEATS: With White Vinyl Seats, interior components are Black.

CARNABY SEATS: With Blue or Green Carnaby—Plaid fabrics seats, interior components are Black. Available in production on or about Feb. 1, 1971.

1971 GREMLIN

GREMLIN 4-PASSENGER



03A BLUE "CARNABY-PLAID"

04A GREEN "CARNABY-PLAID"

Gremlin—
less Rear
Meadow Gre

Gremlin—4-Passenger Model (7146-5)
with Rear Seat and Optional Liftgate
Classic Black/Optional Rally Stripe, Exterior Trim and Roof Rack

Gremlin X—4-Passenger Model (7146-5)
with Front Bucket Seats, Rear Seats
and Optional Liftgate.
Quick Silver/Special Striping on Sides, Rear Panel, and Body-Colored Grille. Slot-Style Wheels and D70 x 14 Tires (white letters optional). All in "Gremlin X" Package, including Custom Interior and Appointment Packages plus Engine-Turned Trim and X-Decal on Instrument Panel.

Gremlin
Standard Seat
Non-Reclining, Split Back

Gremlin 4-Passenger
Optional Seat
Pleated Vinyl, Non-Reclining, Split Back

Gremlin 4-Passenger
Optional Bucket Seats
Pleated Vinyl, Non-Reclining, High Backs

STANDARD VENICE EMBOSSED VINYL

01-B Black

03-B Blue

OPTIONAL WELLINGTON PLEATED VINYL

11-B or -S Black

13-B or -S Blue

14-B or -S Green

15-B or -S Red

GREMLIN
2- & 4-PASSENGER
(BASE)
Additional standard seat upholstery in production on or about October 1, 1970. Trim Code #08-B . . . 'Venice' white vinyl, available with all exterior body colors.

Revised edition effective in production about Feb. 1, 1971 (Carnaby Seats), and March 1, 1971 (New Colors).

1971 GREMLIN

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Vinyl 'Venice' Standard			Vinyl (Pleated) 'Wellington' Opt. Custom Trim (Std. Gremlin X Incl. Buckets)				Fabric 'Carnaby' Plaid' Opt.	
		Trim Colors	Black	Blue	White	Black	Blue	Green	Red	Blue	Green
		'T' Codes	01	03	08	11	13	14	15	03	04
2-Passenger	Bench Seat, Split Back—Standard (NA Gremlin X)		B	B	B						
4-Passenger	Bench Seat, Split Back—Standard (NA Gremlin X)		B	B	B	B	B	B	B	A	A
	Bucket Seats—Optional (Std. Gremlin X)					S	S	S	S		

14 Exterior Solid Colors, Standard	Body Color	Paint Stripe (Std.) Black	Paint Stripe (Std.) White	Rally Stripe (Opt.) Black	Rally Stripe (Opt.) White	Rally Stripe (Opt.) Red	Gremlin X Std. Stripe Black	Gremlin X Std. Stripe White	Gremlin X Std. Stripe Red	Wheel Color								
Classic Black (Out 3-1-71)	P1		●		●	●				P1	●	●	●	●	●	●	●	●
Snow White*	A1	●		●		●	●		●	P1	●	●	●	●	●	●	●	●
Matador Red*	B9		●	●	●			●		B9	●		●	●		●	●	●
Canary Yellow*	A2	●		●	●		●			P1	●		●	●	●			●
Golden Lime, Metallic*	C1	●		●	●		●	●		C1	●		●	●				●
Skyline Blue (Light)	A4	●		●	●					A6	●	●	●	●	●		●	
Midway Blue, Metallic (Med.) (Out 3-1-71)	A5		●	●	●					A6	●	●	●	●	●		●	
Limelight Green, Metallic (Light)	A7	●		●	●					A9	●		●	●		●		
Meadow Green, Metallic (Medium)	A8		●	●	●					A9	●		●	●		●		
Burnished Brown, Metallic (Out 3-1-71)	B2		●	●	●					B2	●		●	●				●
Quick Silver, Metallic*	B3	●		●	●	●	●		●	P1	●	●	●	●	●	●	●	
Electric Blue, Metallic*	B6		●	●	●		●	●		P1	●	●	●	●	●		●	
Brilliant Green, Metallic*	B7		●	●	●			●		P1	●		●	●		●		●
Mustard Yellow*	B8	●		●	●		●	●		P1	●		●	●				●
Wild Plum, Metallic (In 3-1-71)	D9		●	●	●					P1	●		●	●			●	
Surfside Turquoise (In 3-1-71)	C6	●		●	●					P1	●		●	●			●	
Baja Bronze, Metallic (In 3-1-71)	D3		●	●	●					P1	●		●	●				●

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).

***"GREMLIN X":** Model package available only with the indicated 8 colors. Custom Interior Trim Package with Bucket Seats and Interior Appointment Package also included.

WHITE SEATS: With White Vinyl Seats, interior components are Black.

CARNABY SEATS: With Blue or Green Carnaby—Plaid fabrics seats, interior components are Black. Available in production on or about Feb. 1, 1971.

1971 HORNET

Hornet 2-Door Sedan (7106-0)
Skyline Blue

Hornet 4-Door Sedan (7105-0)
Matador Red

Hornet
Standard Seat (2-Door)
Non-Reclining, Split Back

Hornet
Standard Seat (4-Door)
Non-Reclining, Full Back

STANDARD HARRIS-TWEED PATTERNED VINYL

21-B Black

23-B Blue

24-B Green

OPTIONAL ST. MARCO FABRIC

21-A Black

23-A Blue

24-A Green

HORNET 2- & 4-DOOR SEDANS (BASE) Additional standard seat upholstery in production on or about October 1, 1970. Trim Code #28-B 'Venice' white vinyl, available with all exterior body colors.

Revised edition effective in production about March 1, 1971

1971 HORNET (Base Model)

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Vinyl 'Harris Tweed' Standard			Vinyl 'Venice' Standard	Fabric 'St. Marco' Optional		
		Trim Colors	Black	Blue	Green	White	Black	Blue	Green
		'T' Codes	21	23	24	28	21	23	24
2-Door Sedan	Bench Seat, Split Back—Standard		B	B	B	B	A	A	A
4-Door Sedan	Bench Seat, Full Back—Standard		B	B	B	B	A	A	A

14 Exterior Solid Colors, Standard	Body Color	Opt. Stripe Black	Opt. Stripe White	Wheel Color							
Classic Black (Out 3-1-71)	P1		●	P1	●	●	●	●	●	●	●
Snow White	A1	●		P1	●	●	●	●	●	●	●
Matador Red	B9		●	B9	●			●	●		
Canary Yellow	A2	●		P1	●		●	●	●		●
Golden Lime, Metallic	C1	●		C1	●			●	●		
Skyline Blue (Light)	A4	●		A6	●	●		●	●	●	
Midway Blue, Metallic (Medium) (Out 3-1-71)	A5		●	A6	●	●		●	●	●	
Limelight Green, Metallic (Light)	A7	●		A9	●		●	●	●		●
Meadow Green, Metallic (Medium)	A8		●	A9	●		●	●	●		●
Burnished Brown, Metallic (Out 3-1-71)	B2		●	B2	●			●	●		
Quick Silver, Metallic	B3	●		P1	●	●		●	●	●	
Electric Blue, Metallic	B6		●	P1	●	●		●	●	●	
Brilliant Green, Metallic	B7		●	P1	●		●	●	●		●
Mustard Yellow	B8	●		P1	●			●	●		
Wild Plum, Metallic (In 3-1-71)	D9		●	P1	●			●	●		
Surfside Turquoise (In 3-1-71)	C6	●		P1	●			●	●		
Baja Bronze, Metallic (In 3-1-71)	D3		●	P1	●			●	●		

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).
WHITE SEATS: With White vinyl seats, interior components are Black.

1971 HORNET SST, & SC/360 & SPORTABOUT

Hornet SST 4-Door Sedan (7105-7)
Meadow Green/Green Vinyl Roof

Hornet SC/360 2-Door Sedan (7106-1)
Classic Black/Red Rally Stripe

Hornet Sportabout (7108-7)
Mustard Yellow

Hornet Sportabout D/L (7108-7)
Snow White/Woodgrain/Roof Rack/Custom Wheel Covers/
Individual Reclining Seats with Serape Fabric
or Vinyl/Rim-Blow Sports Steering Wheel/
Woodgrain for Instrument Cluster... Standard

Hornet SST
and Sportabout
Standard Seat (4-Door)
Non-Reclining, Full Back

Hornet SST
Standard Seat (2-Door)
Non-Reclining, Split Back

Hornet SST,
SC/360 and Sportabout
Individual Reclining Seats
Optional (Standard on SC/360)

STANDARD HERRINGBONE FABRIC
with Grained-Vinyl Bolsters

41-A or -C Black

43-A or -C Blue

44-A or -C Green

OPTIONAL UGANDA PERFORATED VINYL
with Grained-Vinyl Bolsters (Std. on SC/360 & Sportabout)

41-B or -D Black

43-B or -D Blue

44-B or -D Green

45-B or -D Red

OPTIONAL CUSTOM SERAPE FABRIC
with Grained-Vinyl Bolsters

41-V Black

43-V Blue

44-V Green

Red

Revised edition effective in production about March 1, 1971

1971 HORNET SST, SC/360 & SPORTABOUT (WAGON)

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Fabric 'Herringbone' Std. (NA SC/360)			Vinyl 'Uganda' Opt. (Std. SC/360 & Wagon)				Fabric 'Serape' Optional			
		Trim Colors	Black	Blue	Green	Black	Blue	Green	Red	Black	Blue	Green	Red
		'T' Codes	41	43	44	41	43	44	45	41	43	44	45
2-Door Sedan	Bench Seat, Split Back—Standard		A	A	A					-			
	Individual Reclining Seat—Optional (Standard on SC/360)		C	C	C	D	D	D	D	V	V	V	V
4-Door Sedan	Bench Seat, Full Back—Standard		A	A	A								
	Individual Reclining Seats—Optional		C	C	C	D	D	D	D	V	V	V	V
4-Door Wagon	Bench Seat, Full Back—Standard					B	B	B	B				
	Individual Reclining Seats—Optional					D	D	D	D	V	V	V	V

14 Exterior Solid Colors, Standard 26 Two-Tones, Optional (27@3-1-71) (NA SC/360 & Wagon)	Body Color	Opt. 2-Tone White	Opt. 2-Tone Black	Paint Stripe Std. (NA SC/360) Black	Paint Stripe Std. (NA SC/360) White	Rally Stripe SC/360 only, Std. Black	Rally Stripe SC/360 only, Std. White	Rally Stripe SC/360 only, Std. Red	Wheel Color												
Classic Black (Out 3-1-71)	P1	A1			●		●	●	P1	●	●1	●2	●	●1	●1	●	●	●1	●1	●	●
Snow White	A1		P1	●		●		●	P1	●	●1	●2	●	●1	●1	●	●	●1	●1		●
Matador Red	B9	A1	P1		●	●	●		B9	●			●			●	●				●
Canary Yellow	A2	A1	P1	●		●	●		P1	●		●2	●		●1		●		●1		
Golden Lime, Metallic	C1	A1	P1	●		●	●		C1	●			●				●				
Skyline Blue (Light)	A4	A1	P1	●		●	●		A6	●1	●1		●1	●1			●1	●1			
Midway Blue, Metallic (Medium) (Out 3-1-71)	A5	A1	P1		●	●	●		A6	●1	●1		●1	●1			●1	●1			
Limelight Green, Metallic (Light)	A7	A1	P1	●		●	●		A9	●1		●2	●1		●1		●1		●1		
Meadow Green, Metallic (Medium)	A8	A1	P1		●	●	●		A9	●1		●2	●1		●1		●1		●1		
Burnished Brown, Metallic (Out 3-1-71)	B2	A1	P1		●	●	●		B2	●			●				●				
Quick Silver, Metallic	B3	A1	P1	●		●	●	●	P1	●1	●1		●1	●1		●	●1	●1		●	
Electric Blue, Metallic	B6	A1	P1		●	●	●		P1	●1	●1		●1	●1			●1	●1			
Brilliant Green, Metallic	B7	A1	P1		●	●	●		P1	●1		●2	●1		●1		●1		●1		
Mustard Yellow	B8	A1	P1	●		●	●		P1	●			●				●				
Wild Plum, Metallic (In 3-1-71)	D9	A1	P1		●	●	●		P1	●			●				●				
Surfside Turquoise (In 3-1-71)	C6	A1	P1	●		●	●		P1	●			●				●				
Baja Bronze, Metallic (In 3-1-71)	D3	A1	P1		●	●	●		P1	●			●				●				

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).

TWO TONES: Optional on sedans—Not available on SC/360 & Wagons.

VINYL ROOF: "Hornet SST" Sedans available with Black or White vinyl-covered roof. Those marked with "1" are available with Black, White or Blue. Those marked with "2" are available with Black, White or Green.

"SPORTABOUT D/L" Model Package Includes:	Option Status for Std. Sportabout:
Color-Keyed Wood-Grain Side & Rear Panels (less paint stripe)	Not available
Roof Rack (with air deflector as running change about March 1, 1971)	Yes
Custom Wheel Covers	Yes
D/L Decal (on D-pillar below "Sportabout" script)	Not available
Infinitely-Variable Reclining Seats with "Serape" Fabric Upholstery (& Door Panels) Or vinyl seat upholstery as no-cost option	Yes
Wood-Grain Trim for Instrument Cluster Area	Not available
Rim-Blow Sports Steering Wheel (Wood-Grain)	Yes (replaced by 3-spoke, 15" steering wheel, **less** rim-blow, by about mid-Feb., 1971)

1971 JAVELIN

Javelin (7179-5)
Golden Lime

Javelin
Bucket Seats

STANDARD TAMPICO EMBOSSED VINYL

with Grained-Vinyl Bolsters

61-J Black

63-J Blue

64-J Green

65-J Red

Revised edition effective in production about March 1, 1971

1971 JAVELIN (Base Model)

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim / Trim Colors / 'T' Codes	4 Vinyl 'Tampico' Standard: Black	Blue	Green	Red
		'T' Codes	61	63	64	65
2-Door Hardtop	Bucket Seats—Standard		J	J	J	J

14 Exterior Solid Colors, Standard

	Body Color	Std. Paint Stripe: Black	Std. Paint Stripe: White	Opt. Rally Stripe: Black	Opt. Rally Stripe: White	Opt. Rally Stripe: Red	Wheel Color	Black	Blue	Green	Red
Classic Black (Out 3-1-71)	P1		●		●	●	P1	●	●1	●2	●
Snow White	A1	●		●		●	P1	●	●1	●2	●
Matador Red	B9		●	●	●		B9	●			●
Canary Yellow	A2	●		●	●		P1	●		●2	
Golden Lime, Metallic	C1	●		●	●		C1	●			
Skyline Blue (Light)	A4	●		●	●		A6	●1	●1		
Midway Blue, Metallic (Medium) (Out 3-1-71)	A5		●	●	●		A6	●1	●1		
Limelight Green, Metallic (Light)	A7	●		●	●		A9	●2		●2	
Raven Green, Metallic (Dark)	A9		●	●	●		A9	●2		●2	
Burnished Brown, Metallic (Out 3-1-71)	B2		●	●	●		B2	●			
Quick Silver, Metallic	B3	●		●	●	●	P1	●1	●1		●
Electric Blue, Metallic	B6		●	●	●		P1	●1	●1		
Brilliant Green, Metallic	B7		●	●	●		P1	●2		●2	
Mustard Yellow	B8	●		●	●		P1	●			
Wild Plum, Metallic (In 3-1-71)	D9		●	●	●		P1	●			
Surfside Turquoise (In 3-1-71)	C6	●		●	●		P1	●			
Baja Bronze, Metallic (In 3-1-71)	D3		●	●	●		P1	●			

WHEEL COVERS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).

VINYL ROOF: Javelin models are available with Black or White vinyl-covered roof. Those marked with "1" are available with Black, White or Blue. Those marked "2" are available with Black, White or Green.

RALLY STRIPES: Side "rally" stripes are optional on Base (and SST) models. Black and White rally stripes have a center Red accent line, while the Red rally stripe has a Black accent line.

1971 JAVELIN SST & AMX

Javelin SST (7179-7)
Quick Silver/Rally Stripe/Vinyl Roof

JAVELIN SST & AMX
Additional standard seat upholstery in production on or about October 1, 1970. Trim Code #68-S . . . 'Wellington' white vinyl, available with all exterior body colors.

Javelin AMX (7179-8)
Electric Blue/Go-Package T-Stripe

SST and AMX
Bucket Seats
Standard Pleated Vinyl

SST and AMX
Bucket Seats
Optional Nylon Corduroy

SST and AMX
Bucket Seats
Optional Genuine Leather (Front)

STANDARD WELLINGTON PLEATED VINYL

61-S Black

63-S Blue

64-S Green

65-S Red

OPTIONAL CORDUROY NYLON FABRIC

61-R Black

63-R Blue

64-R Green

65-R Red

OPTIONAL GENUINE LEATHER

61-L Black Leather

65-L Red Leather

Revised edition effective in production about March 1, 1971

1971 JAVELIN SST & AMX

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Vinyl 'Wellington' Standard					Fabric 'Corduroy' Optional				Leather (Opt.) (Front)	
		Trim Colors	Black	Blue	Green	Red	White	Black	Blue	Green	Red	Black	Rnd
		'T' Codes	61	63	64	65	68	61	63	64	65	61	65
SST	Bucket Seats—Standard		S	S	S	S	S	R	R	R	R	L	L
AMX	Bucket Seats—Standard		S	S	S	S	S	R	R	R	R	L	L

14 Exterior Solid Colors, Standard	Body Color	Std. Paint Stripe: Black	Std. Paint Stripe: White	Opt. Rally or "T" Stripe: Black	Opt. Rally or "T" Stripe: White	Opt. Rally or "T" Stripe: Red	Wheel Color												
Classic Black (Out 3-1-71)	P1		●		●	●	P1	●	●1	●2	●	●	●	●1	●2	●	●	●	●
Snow White	A1	●		●		●	P1	●	●1	●2	●	●	●	●1	●2	●	●	●	●
Matador Red	B9		●	●	●		B9	●			●	●	●				●	●	●
Canary Yellow	A2	●		●	●		P1	●		●2		●	●		●1			●	
Golden Lime, Metallic	C1	●		●	●		C1	●				●	●					●	
Skyline Blue (Light)	A4	●		●	●		A6	●1	●1			●1	●1	●1				●1	
Midway Blue, Metallic (Medium) (Out 3-1-71)	A5		●	●	●		A6	●1	●1			●1	●1	●1				●1	
Limelight Green, Metallic (Light)	A7	●		●	●		A9	●2		●2		●2	●2		●2			●1	
Raven Green, Metallic (Dark)	A9		●	●	●		A9	●2		●2		●2	●2		●2			●1	
Burnished Brown, Metallic (Out 3-1-71)	B2		●	●	●		B2	●				●	●					●	
Quick Silver, Metallic	B3	●		●	●	●	P1	●1	●1		●	●1	●1	●1			●	●1	●
Electric Blue, Metallic	B6		●	●	●		P1	●1	●1			●1	●1	●1				●1	
Brilliant Green, Metallic	B7		●	●	●		P1	●2		●2		●2	●2		●2			●1	
Mustard Yellow	B8	●		●	●		P1	●				●	●					●	
Wild Plum, Metallic (In 3-1-71)	D9		●	●	●		P1	●				●	●					●	
Surfside Turquoise (In 3-1-71)	C6	●		●	●		P1	●				●	●					●	
Baja Bronze, Metallic (In 3-1-71)	D3		●	●	●		P1	●				●	●					●	

WHEEL COVERS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).

VINYL ROOF: All Javelin models are available with Black or White vinyl-covered roof. Those marked with "1" are available with Black, White or Blue. Those marked "2" are available with Black, White or Green.

RALLY or "T" STRIPES: Side "rally" stripes are optional on SST (and Base) models. Black and White rally stripes have a center Red accent line, while the Red rally stripe has a Black accent line. The hood "T" stripe is part of the AMX Go Package option (in Black, White or Red).

WHITE SEATS: With White vinyl seats, interior components are Black.

1971 MATADOR

Matador 4-Door Sedan (7115-7)
Deep Maroon/Black Vinyl Roof

Matador Station Wagon (7118-7)
Charcoal Gray/Woodgrain or Two Tone (Shown with Optional Roof Rack and Air Deflector)

Matador 2-Door Hardtop (7119-7)
Matador Red/Snow White or Vinyl Roof

Matador
Standard Seat
Non-Reclining, Full Back (Split Back for 2-Door)

Matador
Optional Individual
Reclining Seats

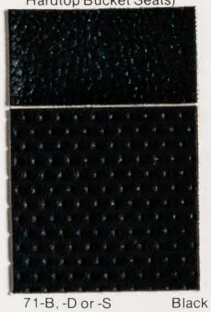
Matador
Optional Hardtop
Bucket Seats

STANDARD CAVALRY-TWILL FABRIC
with Grained-Vinyl Bolsters

71-A or -C Black

73-A or -C Blue

OPTIONAL UGANDA PERFORATED VINYL
with Grained-Vinyl Bolsters (Std. on Wagon & with Opt. Hardtop Bucket Seats)



71-B, -D or -S Black

73-B, -D or -S Blue

74-B, -D or -S Green

75-B, -D or -S Red

OPTIONAL CUSTOM SERAPE FABRIC
with Grained-Vinyl Bolsters

71-V Black

73-V Blue

74-V Green

75-V Red

MATADOR

Please Turn Over

Revised edition effective in production about Feb. 1, 1971

1971 MATADOR

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Fabric 'Cavalry Twill' Std. (Opt. Wag.)				Vinyl 'Uganda' Opt. (Std. Wag. & Buckets)					Fabric 'Serape' Optional			
		Trim Colors	Black	Blue	Green	Red	Black	Blue	Green	Red	Buff	Black	Blue	Green	Red
		'T' Codes	71	73	74	75	71	73	74	75	76	71	73	74	75
4-Door Sedan	Bench Seat, Full Back—Standard		A	A	A	A									
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D		D				
4-Door Wagon	Bench Seat, Full Back—Standard						B	B	B	B					
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D	D	D				
2-Door Hardtop	Bench Seat, Split Back—Standard		A	A	A	A	B	B	B	B					
	Individual Reclining Seats—Optional						D	D	D	D	D	V	V	V	V
	Bucket Seats—Optional						S	S	S	S					

14 Exterior Solid Colors, Standard 23 Two-Tones, Optional	Body Color	Opt. 2-Tone White	Opt. 2-Tone Black	Wheel Color	Black	Blue	Green	Red	Black	Blue	Green	Red	Buff	Black	Blue	Green	Red
Classic Black	P1	A1		P1	●	●1	●2	●	●	●1	●2	●	●	●	●1	●2	●
Snow White	A1		P1	P1	●	●1	●2	●	●	●1	●2	●	●	●	●1	●2	●
Matador Red	B9	A1	P1	B9	●			●	●			●	●	●			●
Canary Yellow	A2	A1	P1	P1	●		●2		●		●2		●	●		●2	
Golden Lime, Metallic	C1	A1	P1	C1	●				●				●	●			
Midway Blue, Metallic (Medium)	A5	A1	P1	A6	●1	●1			●1	●1			●1	●1	●1		
Midnight Blue, Metallic (Dark)	A6	A1		A6	●1	●1			●1	●1			●1	●1	●1		
Limelight Green, Metallic (Light)	A7	A1	P1	A9	●1		●2		●1		●1		●2	●1		●2	
Raven Green, Metallic (Dark)	A9	A1		A9	●1		●2		●1		●1		●2	●1		●2	
Burnished Brown, Metallic	B2	A1	P1	B2	●				●				●	●			
Charcoal Gray, Metallic	B4	A1	P1	P1	●	●1	●2		●	●1	●2		●	●	●1	●2	
Deep Maroon, Metallic	B5	A1		B5	●			●	●			●	●	●			●
Electric Blue, Metallic	B6	A1	P1	P1	●1	●1			●1	●1			●1	●1	●1		
Brilliant Green, Metallic	B7	A1	P1	P1	●1		●2		●1		●2		●2	●1		●2	

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels.)
VINYL ROOF: Sedans and Hardtops are available with Black or White vinyl-covered roof. Those marked "1" are available with Black, White or Blue. Those marked "2" are available with Black, White or Green.
WAGON WOODGRAIN: Color-keyed woodgrain (simulated) side paneling is optional with any of the 14 solid colors.
BUFF SEATS: With Buff-colored vinyl seats, interior components are Black. Available in production on or about Feb. 1, 1971.

1971 MATADOR

Matador 4-Door Sedan (7115-7)
Deep Maroon/Black Vinyl Roof

Matador Station Wagon (7118-7)
Charcoal Gray/Woodgrain or Two Tone (Shown with Optional Roof Rack and Air Deflector)

Matador 2-Door Hardto
Matador Red/Snow White or Vi

MATADOR
TRIM NO. 76D
Buff-colored "Uganda" perforated-vinyl *seat* upholstery (balance of interior is Black).
Optional seat trim (standard in wagon) for optional individual reclining seats. Available with all exterior colors (see chart) on or about Feb. 1, 1971.

Matador
Standard Seat
Non-Reclining, Full Back (Split Back for 2-Door)

Matador
Optional Individual
Reclining Seats

Matador
Optional Hardtop
Bucket Seats

STANDARD CAVALRY-TWILL FABRIC
with Grained-Vinyl Bolsters

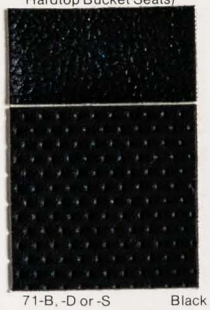
71-A or -C Black

73-A or -C Blue

74-A or -C Green

75-A or -C Red

OPTIONAL UGANDA PERFORATED VINYL
with Grained-Vinyl Bolsters (Std. on Wagon & with Opt. Hardtop Bucket Seats)



71-B, -D or -S Black

73-B, -D or -S Blue

74-B, -D or -S Green

75-B, -D or -S Red

OPTIONAL CUSTOM SERAPE FABRIC
with Grained-Vinyl Bolsters

71-V Black

73-V Blue

74-V Green

75-V Red

Revised edition effective in production about Feb. 1, 1971

1971 MATADOR

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Fabric 'Cavalry Twill' Std. (Opt. Wag.)				Vinyl 'Uganda' Opt. (Std. Wag. & Buckets)					Fabric 'Serape' Optional			
		Trim Colors	Black	Blue	Green	Red	Black	Blue	Green	Red	Buff	Black	Blue	Green	Red
		'T' Codes	71	73	74	75	71	73	74	75	76	71	73	74	75
4-Door Sedan	Bench Seat, Full Back—Standard		A	A	A	A									
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D		D				
4-Door Wagon	Bench Seat, Full Back—Standard						B	B	B	B					
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D	D	D				
2-Door Hardtop	Bench Seat, Split Back—Standard		A	A	A	A	B	B	B	B					
	Individual Reclining Seats—Optional						D	D	D	D	D	V	V	V	V
	Bucket Seats—Optional						S	S	S	S					

14 Exterior Solid Colors, Standard 23 Two-Tones, Optional	Body Color	Opt. 2-Tone White	Opt. 2-Tone Black	Wheel Color	Black	Blue	Green	Red	Buff	Black	Blue	Green	Red
Classic Black	P1	A1		P1	●	●1	●2	●	●	●	●1	●2	●
Snow White	A1		P1	P1	●	●1	●2	●	●	●	●1	●2	●
Matador Red	B9	A1	P1	B9	●			●	●				●
Canary Yellow	A2	A1	P1	P1	●		●2		●	●		●2	
Golden Lime, Metallic	C1	A1	P1	C1	●				●	●			
Midway Blue, Metallic (Medium)	A5	A1	P1	A6	●2	●1			●1	●1	●1		
Midnight Blue, Metallic (Dark)	A6	A1		A6	●2	●1			●1	●1			
Limelight Green, Metallic (Light)	A7	A1	P1	A9	●2		●2		●1		●2	●2	
Raven Green, Metallic (Dark)	A9	A1		A9	●2		●2		●1		●2	●2	
Burnished Brown, Metallic	B2	A1	P1	B2	●				●	●			
Charcoal Gray, Metallic	B4	A1	P1	P1	●	●2	●2		●	●	●2	●2	
Deep Maroon, Metallic	B5	A1		B5	●			●	●	●			●
Electric Blue, Metallic	B6	A1	P1	P1	●1	●1			●1	●1	●1		
Brilliant Green, Metallic	B7	A1	P1	P1	●2		●2		●2	●2		●2	

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels.)

VINYL ROOF: Sedans and Hardtops are available with Black or White vinyl-covered roof. Those marked "1" are available with Black, White or Blue. Those marked "2" are available with Black, White or Green.

WAGON WOODGRAIN: Color-keyed woodgrain (simulated) side paneling is optional with any of the 14 solid colors.

BUFF SEATS: With Buff-colored vinyl seats, interior components are Black. Available in production on or about Feb. 1, 1971.

1971 AMBASSADOR DPL

Ambassador DPL 4-Door Sedan (7185-2)
Charcoal Gray/Classic Black

AMBASSADOR DPL
TRIM NO. 86D
Buff-colored "Uganda" perforated-vinyl *seat* upholstery (balance of interior is Black)
Optional seat trim for optional individual reclining seats. Available with all exterior colors (see chart) on or about Feb. 1, 1971.

Ambassador DPL
Standard Seats
Non-Reclining, Full Back

Ambassador DPL
Optional Reclining Seats

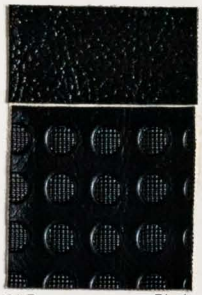
STANDARD CORONADO FABRIC
with Grained-Vinyl Bolsters

81-A or -C Black

83-A or -C Blue

84-A or -C Green

OPTIONAL TAMPICO EMBOSSED VINYL
with Grained-Vinyl Bolsters



81-B Black

83-B Blue

84-B Green

1971 Revised edition effective in production about Feb. 1, 1971

AMBASSADOR DPL
(Base Model)
SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim / Trim Colors / 'T' Codes	Fabric 'Coronado' Standard: Black	Fabric 'Coronado' Standard: Blue	Fabric 'Coronado' Standard: Green	Vinyl 'Tampico' Optional: Black	Vinyl 'Tampico' Optional: Blue	Vinyl 'Tampico' Optional: Green	Vinyl Uganda Opt.: Buff
		'T' Codes	81	83	84	81	83	84	86
4-Door Sedan	Bench Seat, Full Back—Standard		A	A	A	B	B	B	
	Individual Reclining Seats—Optional		C	C	C				D

14 Exterior Solid Colors, Standard
23 Two-Tones, Optional

	Body Color	OPT. 2-TONE: White	OPT. 2-TONE: Black	Wheel Color	Black	Blue	Green	Black	Blue	Green	Buff
Classic Black	P1	A1		P1	●	●	●	●	●	●	●
Snow White	A1		P1	P1	●	●	●	●	●	●	●
Matador Red	B9	A1	P1	B9	●			●			●
Canary Yellow	A2	A1	P1	P1	●		●	●		●	●
Golden Lime, Metallic	C1	A1	P1	C1	●			●			●
Midway Blue, Metallic (Medium)	A5	A1	P1	A6	●	●		●	●		●
Midnight Blue, Metallic (Dark)	A6	A1		A6	●	●		●	●		●
Limelight Green, Metallic (Light)	A7	A1	P1	A9	●		●	●		●	●
Raven Green, Metallic (Dark)	A9	A1		A9	●		●	●		●	●
Burnished Brown, Metallic	B2	A1	P1	B2	●			●			●
Charcoal Gray, Metallic	B4	A1	P1	P1	●	●	●	●	●	●	●
Deep Maroon, Metallic	B5	A1		B5	●			●			●
Electric Blue, Metallic	B6	A1	P1	P1	●	●		●	●		●
Brilliant Green, Metallic	B7	A1	P1	P1	●		●	●		●	●

WHEEL COLORS: Wheels with full covers are painted in Black prime (except styled-steel wheels).
BUFF SEATS: With Buff-colored vinyl seats, interior components are Black. Available in production on or about Feb. 1, 1971.

1971 AMBASSADOR SST

Ambassador SST 4-Door Sedan (7185-5)
Raven Green/Black Vinyl Roof

Ambassador SST Station Wagon (7188-5)
Limelight Green/Classic Black

Ambassador SST 2-Door Hardtop (7189-5)
Canary Yellow/Classic Black or Vinyl Roof

Ambassador SST
Standard Seat (2-Door)
Non-Reclining, Full Back

Ambassador SST
Standard Seat (2-Door)
Non-Reclining, Split Back

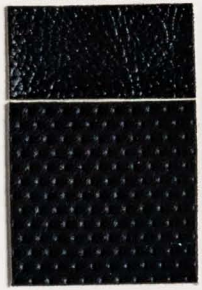
Ambassador SST
Optional
Individual Reclining Seats

STANDARD MADRID FABRIC
with Grained-Vinyl Bolsters

91-A or -C Black

93-A or -C Blue

OPTIONAL UGANDA PERFORATED VINYL (Std. on Wagon)
with Grained-Vinyl Bolsters



91-B or -D Black

93-B or -D Blue

94-B or -D Green

95-B or -D Red

AMBASSADOR
SST

Please
Turn
Over

Revised edition effective in production about Feb. 1, 1971

1971 AMBASSADOR SST

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Fabric 'Madrid' Std. (Opt. Wag.)				Vinyl 'Uganda' Opt. (Std. Wag.)				
		Trim Colors	Black	Blue	Green	Red	Black	Blue	Green	Red	Buff
		'T' Codes	91	93	94	95	91	93	94	95	96
4-Door Sedan	Bench Seat, Full Back—Standard		A	A	A	A	B	B	B		
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D		D
4-Door Wagon	Bench Seat, Full Back—Standard						B	B	B	B	
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D	D	D
2-Door Hardtop	Bench Seats, Split Back—Standard		A	A	A	A	B	B	B	B	
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D	D	D

14 Exterior Solid Colors, Standard 23 Two-Tones, Optional	Body Color	OPT. 2-TONE White	OPT. 2-TONE Black	Wheel Color								
Classic Black	P1	A1		P1	●	●1	●2	●	●	●1	●2	●	●
Snow White	A1		P1	P1	●	●1	●2	●	●	●1	●2	●	●
Matador Red	B9	A1	P1	B9	●			●	●			●	●
Canary Yellow	A2	A1	P1	P1	●		●2		●		●2		●
Golden Lime, Metallic	C1	A1	P1	C1	●				●				●
Midway Blue, Metallic (Medium)	A5	A1	P1	A6	●1	●1			●1	●1			●1
Midnight Blue, Metallic (Dark)	A6	A1		A6	●1	●1			●1	●1			●1
Limelight Green, Metallic (Light)	A7	A1	P1	A9	●2		●2		●2		●2		●2
Raven Green, Metallic (Dark)	A9	A1		A9	●2		●2		●2		●2		●2
Burnished Brown, Metallic (Medium)	B2	A1	P1	B2	●				●				●
Charcoal Gray, Metallic	B4	A1	P1	P1	●	●1	●2		●	●1	●2		●
Deep Maroon, Metallic	B5	A1		B5	●			●	●			●	●
Electric Blue, Metallic	B6	A1	P1	P1	●1	●1			●1	●1			●1
Brilliant Green, Metallic	B7	A1	P1	P1	●2		●2		●2		●2		●2

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).

VINYL ROOF: Sedans & Hardtops are available with Black or White vinyl-covered roof. Those marked "1" are available with Black, White or Blue. Those marked "2" are available with Black, White or Green.

BUFF SEATS: With Buff-colored vinyl seats, interior components are Black. Available in production on or about Feb. 1, 1971.

1971 AMBASSADOR SST

Ambassador SST 4-Door Sedan (7185-5)
Raven Green/Black Vinyl Roof

Ambassador SST Station Wagon (7188-5)
Limelight Green/Classic Black

Ambassador SST 2-Doc
Canary Yellow/Classic Black or V

Ambassador SST
Standard Seat (2-Door)
Non-Reclining, Full Back

Ambassador SST
Standard Seat (2-Door)
Non-Reclining, Split Back

Ambassador SST
Optional
Individual Reclining Se

AMBASSADOR SST
TRIM NO. 96D
Buff-colored "Uganda" perforated-vinyl *seat* upholstery (balance of interior is Black).
Optional seat trim (standard in wagon) for optional individual reclining seats. Available with all exterior colors (see chart) on or about Feb. 1, 1971.

STANDARD MADRID FABRIC
with Grained-Vinyl Bolsters

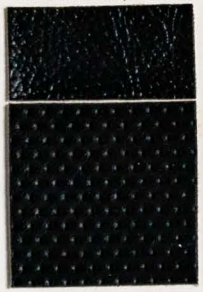
91-A or -C Black

93-A or -C Blue

94-A or -C Green

95-A or -C Red

OPTIONAL UGANDA PERFORATED VINYL (Std. on Wagon)
with Grained-Vinyl Bolsters



91-B or -D Black

93-B or -D Blue

94-B or -D Green

95-B or -D Red

Revised edition effective in production about Feb. 1, 1971

1971 AMBASSADOR SST

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Fabric 'Madrid' Std. (Opt. Wag.)				Vinyl 'Uganda' Opt. (Std. Wag.)				
		Trim Colors	Black	Blue	Green	Red	Black	Blue	Green	Red	Buff
		'T' Codes	91	93	94	95	91	93	94	95	96
4-Door Sedan	Bench Seat, Full Back—Standard		A	A	A	A	B	B	B		
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D		D
4-Door Wagon	Bench Seat, Full Back—Standard						B	B	B	B	
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D	D	D
2-Door Hardtop	Bench Seats, Split Back—Standard		A	A	A	A	B	B	B	B	
	Individual Reclining Seats—Optional		C	C	C	C	D	D	D	D	D

14 Exterior Solid Colors, Standard
23 Two-Tones, Optional

	Body Color	OPT. 2-TONE White	OPT. 2-TONE Black	Wheel Color									
Classic Black	P1	A1		P1	●	●1	●2	●	●	●1	●2	●	●
Snow White	A1		P1	P1	●	●1	●2	●	●	●1	●2	●	●
Matador Red	B9	A1	P1	B9	●			●	●			●	●
Canary Yellow	A2	A1	P1	P1	●		●2		●		●2		●
Golden Lime, Metallic	C1	A1	P1	C1	●				●				●
Midway Blue, Metallic (Medium)	A5	A1	P1	A6	●1	●1			●1	●1			●1
Midnight Blue, Metallic (Dark)	A6	A1		A6	●1	●1			●1	●1			●1
Limelight Green, Metallic (Light)	A7	A1	P1	A9	●2		●2		●2		●2		●2
Raven Green, Metallic (Dark)	A9	A1		A9	●2		●2		●2		●2		●2
Burnished Brown, Metallic (Medium)	B2	A1	P1	B2	●				●				●
Charcoal Gray, Metallic	B4	A1	P1	P1	●	●1	●2		●	●1	●2		●
Deep Maroon, Metallic	B5	A1		B5	●			●	●			●	●
Electric Blue, Metallic	B6	A1	P1	P1	●1	●1			●1	●1			●1
Brilliant Green, Metallic	B7	A1	P1	P1	●2		●2		●2		●2		●2

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).

VINYL ROOF: Sedans & Hardtops are available with Black or White vinyl-covered roof. Those marked "1" are available with Black, White or Blue. Those marked "2" are available with Black, White or Green.

BUFF SEATS: With Buff-colored vinyl seats, interior components are Black. Available in production on or about Feb. 1, 1971.

1971 AMBASSADOR BROUGHAM

Ambassador Brougham 4-Door Sedan (7185-7)
Midnight Blue/Blue Vinyl Roof

Ambassador
Brougham Station Wagon (7188-7)
Golden Lime/Wood Grain

Ambassador Brougham 2-Door Hardtop (7189-7)
Burnished Brown/Snow White or Vinyl Roof

Ambassador Brougham
Standard Individual Reclining Seats

Ambassador Brougham
Optional Hardtop Bucket Seats

AMBASSADOR
BROUGHAM

Please
Turn
Over

OPTIONAL UGANDA PERFORATED VINYL

(Std. on Wagon & with Opt. Hardtop Bucket Seats)

91-N or -S Black

93-N or -S Blue

93-M or -R Blue

94-M or -R Green

94-N or -S Green

95-M or -R Red

95-N or -S Red

OPTIONAL CUSTOM HAREM FABRIC

91-V Black

93-V Blue

1971 AMBASSADOR BROUGHAM

Revised edition effective in production about Feb. 1, 1971

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim / Trim Colors / 'T' Codes	Fabric 'Excalibur' Standard (Opt. Wag.) Black 91	Blue 93	Green 94	Red 95	Vinyl 'Uganda' Opt. (Std. Wag. & Buckets) Black 91	Blue 93	Green 94	Red 95	Buff 96	Fabric 'Harem' Opt. Black 91	Blue 93
4-Door Sedan	Individual Reclining Seats—Standard		M	M	M	M	N	N	N	N	N	V	V
4-Door Wagon	Individual Reclining Seats—Standard		M	M	M	M	N	N	N	N	N		
2-Door Hardtop	Individual Reclining Seats—Standard		M	M	M	M	N	N	N	N	N	V	V
	Bucket Seats—Optional		R	R	R	R	S	S	S	S			

14 Exterior Solid Colors, Standard
23 Two-Tones, Opt. (NA Wagon)
Wagon Woodgrain, Standard

	Body Color	Opt. 2-Tone White	Opt. 2-Tone Black	Std. Paint Stripe Black	Std. Paint Stripe White	Wheel Color	91	93	94	95	91	93	94	95	96	91	93
Classic Black	P1	A1			●	P1	●	●1	●2	●	●	●1	●2	●	●	●	●1
Snow White	A1		P1	●		P1	●	●1	●2	●	●	●1	●2	●	●	●	●1
Matador Red	B9	A1	P1		●	B9	●			●	●			●	●		
Canary Yellow	A2	A1	P1	●		P1	●		●2		●		●2		●	●	
Golden Lime, Metallic	C1	A1	P1	●		C1	●				●				●	●	
Midway Blue, Metallic (Medium)	A5	A1	P1		●	A6	●1	●1			●1	●1			●1	●1	●1
Midnight Blue, Metallic (Dark)	A6	A1			●	A6	●1	●1			●1	●1			●1	●1	●1
Limelight Green, Metallic (Light)	A7	A1	P1	●		A9	●2		●2		●2		●2		●2	●2	
Raven Green, Metallic (Dark)	A9	A1			●	A9	●2		●2		●2		●2		●2	●2	
Burnished Brown, Metallic	B2	A1	P1	●		B2	●				●				●	●	
Charcoal Gray, Metallic	B4	A1	P1		●	P1	●	●1	●2		●	●1	●2		●	●	●1
Deep Maroon, Metallic	B5	A1			●	B5	●			●	●			●	●	●	
Electric Blue, Metallic	B6	A1	P1		●	P1	●1	●1			●1	●1			●1	●1	●1
Brilliant Green, Metallic	B7	A1	P1		●	P1	●2		●2		●2		●2		●2	●2	

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).
VINYL ROOF: Sedans and Hardtops are available with Black or White vinyl-covered roof. Those marked "1" are available with Black, White or Blue. Those marked "2" are available with Black, White or Green.
WAGON WOODGRAIN: Color-keyed woodgrain (simulated) side and rear paneling is standard with any of the 14 solid colors (less paint stripe).
BUFF SEATS: With Buff-colored vinyl seats, interior components are Black. Available in production on or about Feb. 1, 1971.

1971 AMBASSADOR BROUGHAM

Ambassador Brougham 4-Door Sedan (7185-
Midnight Blue/Blue Vinyl Roof

AMBASSADOR
BROUGHAM
TRIM NO. 96N
Buff-colored "Uganda" perforated-vinyl *seat* upholstery (balance of interior is Black).
Optional seat trim (standard in wagon) for standard individual reclining seats. Available with all exterior colors (see chart) on or about Feb. 1, 1971.

Ambassador
Brougham Station Wagon (7188-7)
Golden Lime/Wood Grain

Ambassador Brougham 2-Door Hardtop (7189-7)
Burnished Brown/Snow White or Vinyl Roof

Ambassador Brougham
Standard Individual Reclining Seats

Ambassador Brougham
Optional Hardtop Bucket Seats

STANDARD EXCALIBUR FABRIC

91-M or -R Black

93-M or -R Blue

94-M or -R Green

95-M or -R Red

OPTIONAL UGANDA PERFORATED VINYL

(Std. on Wagon & with Opt. Hardtop Bucket Seats)

91-N or -S Black

93-N or -S Blue

94-N or -S Green

95-N or -S Red

OPTIONAL CUSTOM HAREM FABRIC

91-V Black

93-V Blue

1971 AMBASSADOR BROUGHAM

Revised edition effective in production about Feb. 1, 1971

SEAT, TRIM & COLOR AVAILABILITY

Models	Front Seat Type	Trim	Fabric 'Excalibur' Standard (Opt. Wag.)				Vinyl 'Uganda' Opt. (Std. Wag. & Buckets)					Fabric 'Harem' Opt.	
		Trim Colors	Black	Blue	Green	Red	Black	Blue	Green	Red	Buff	Black	Blue
		'T' Codes	91	93	94	95	91	93	94	95	96	91	93
4-Door Sedan	Individual Reclining Seats—Standard		M	M	M	M	N	N	N	N	N	V	V
4-Door Wagon	Individual Reclining Seats—Standard		M	M	M	M	N	N	N	N	N		
2-Door Hardtop	Individual Reclining Seats—Standard		M	M	M	M	N	N	N	N	N	V	V
	Bucket Seats—Optional		R	R	R	R	S	S	S	S			

14 Exterior Solid Colors, Standard
23 Two-Tones, Opt. (NA Wagon)
Wagon Woodgrain, Standard

	Body Color	Opt. 2-Tone White	Opt. 2-Tone Black	Std. Paint Stripe Black	Std. Paint Stripe White	Wheel Color	Black	Blue	Green	Red	Buff	Black	Blue	Green	Red	Buff	Black	Blue
Classic Black	P1	A1			●	P1	●	●1	●2	●		●	●1	●2	●	●	●	●1
Snow White	A1		P1	●		P1	●	●1	●2	●		●	●1	●2	●	●	●	●1
Matador Red	B9	A1	P1		●	B9	●			●		●			●	●	●	
Canary Yellow	A2	A1	P1	●		P1	●		●2			●		●2		●	●	
Golden Lime, Metallic	C1	A1	P1	●		C1	●					●				●	●	
Midway Blue, Metallic (Medium)	A5	A1	P1		●	A6	●1	●1				●1	●1			●1	●1	●1
Midnight Blue, Metallic (Dark)	A6	A1			●	A6	●1	●1				●1	●1			●1	●1	●1
Limelight Green, Metallic (Light)	A7	A1	P1	●		A9	●2		●2			●2		●2		●2	●2	
Raven Green, Metallic (Dark)	A9	A1			●	A9	●2		●2			●2		●2		●2	●2	
Burnished Brown, Metallic	B2	A1	P1	●		B2	●					●				●	●	
Charcoal Gray, Metallic	B4	A1	P1		●	P1	●	●1	●2			●	●1	●2		●	●	●1
Deep Maroon, Metallic	B5	A1			●	B5	●			●		●				●	●	
Electric Blue, Metallic	B6	A1	P1		●	P1	●1	●1				●1	●1			●1	●1	●1
Brilliant Green, Metallic	B7	A1	P1		●	P1	●2		●2			●2		●2		●2	●2	

WHEEL COLORS: Wheels with full covers are painted in Black Prime (except styled-steel wheels).
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1971 AMERICAN MOTORS INTERIOR COLOR GUIDE

MODELS	SEAT UPHOLSTERY	DOOR PANELS	INST. PANEL	FLOOR	HEAD-LINING
GREMLIN	01 & 11 Black	Black	Black	Black Rubber or Carpet	White
	03 & 13 Blue	Blue	Blue	Blue Rubber or Carpet	White
	14 Green	Green	Green	Green Carpet	White
	15 Red	Red	Red	Red Carpet	White
HORNET	21 Black	Black	Black	Black Rubber	White
	23 Blue	Blue	Blue	Blue Rubber	White
	24 Green	Green	Green	Green Rubber	White
HORNET SST, SC/360 and SPORTABOUT	41 Black	Black	Black	Black Carpet	White
	43 Blue	Blue	Blue	Blue Carpet	White
	44 Green	Green	Green	Green Carpet	White
	45 Red	Red	Red	Red Carpet	White
JAVELIN (ALL MODELS)	61 Black	Black	Black	Black Carpet	Black
	63 Blue	Blue	Blue	Blue Carpet	Blue
	64 Green	Green	Green	Green Carpet	Green
	65 Red	Red	Red	Red Carpet	Red
MATADOR	71 Black	Black	Black	Black Carpet	White*
	73 Blue	Blue	Blue	Blue Carpet	Blue
	74 Green	Green	Green	Green Carpet	Green
	75 Red	Red	Red	Red Carpet	Red
AMBASSADOR DPL	81 Black	Black	Black	Black Carpet	White
	83 Blue	Blue	Blue	Blue Carpet	Blue
	84 Green	Green	Green	Green Carpet	Green
AMBASSADOR SST and BROUGHAM	91 Black	Black	Black	Black Carpet	White*
	93 Blue	Blue	Blue	Blue Carpet	Blue
	94 Green	Green	Green	Green Carpet	Green
	95 Red	Red	Red	Red Carpet	Red

*Black Headlining for Hardtops

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Color and Upholstery Book

American Motors